STOFANEL INVESTMENT AG PRESS RELEASE

STOFANEL INVESTMENT AG LAUNCHES ARCHITECTURAL AND DESIGN COMPETITION FOR TILIA REAL ESTATE PROJECT – STUDENTS OF UDK BERLIN DESIGN "A TREEHOUSE IN TILIA"

BERLIN, JUNE 2010. A treehouse is not only a childhood dream – adults, too, long to be that bit closer to the sky. Berlin real estate developer STOFANEL has now called for the students of Wiel Arets, professor for urban planning and architecture at the Berlin University of the Arts (UdK), to design concepts for the TILIA Living Resort at the Griebnitzsee under the motto "A treehouse in TILIA".

The treehouse models will be submitted to STOFANEL Investment AG by 9th July where a jury of experts will choose the winning concept. The winners will be announced in September whilst, at the same time, a treehouse by treehouse architect Andreas Winning will be presented to the public as a display object on the TILIA grounds. The three winners of the contest will receive prize money of 2,000 euros. In addition, there is also the possibility that their ideas will be realised as the buyers of the TILIA Living Resort will, once the contest has ended, be able to find inspiration in the best three concepts and have the option of fulfilling their personal dream of a "Treehosue in TILIA" with their new home.

THE JURY

The jury will include: art director Giovanna Stefanel-Stoffel from STOFANEL INVESTMENT AG, Prof. Wiel Arets, UdK Berlin, Melanie Kunze, editorial director of Elle Decoration as well as Susanne Quick from QBQ Architects and Anja Klausch from minigram, studio for brand design.

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STOFANEL INVESTMENT AG

The property development company STOFANEL Investment AG, equally owned by Giovanna Stefanel-Stoffel and the principal shareholder of STOFFEL Holding GmbH, Ludwig Maximilian Stoffel, develops national and international residential and commercial real estate projects which unite Italian creativity with German quality and reliability. Orientated towards the needs of modern people, STOFANEL develops Urban Villages and Living Resorts which combine the highest quality of living with aesthetic architecture, functional design, ecological considerations as well as a responsibility towards nature and the environment.

Further infos.: www.stofanel.com, www.tilia-griebnitzsee.de

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THE UDK BERLIN

The Universität der Künste Berlin (Berlin University of the Arts) is one of the biggest arts universities in Europe and the only one which unites all artistic disciplines and all related fields. The four faculties: fine arts, architecture media and design, music and the performing arts as well as the Central Institute of Further Education, offer more than 40 courses in the arts including educational/training courses. The university has 4,000 students of which one fifth comes from abroad. The history of the UdK Berlin goes back to the founding of the Brandenburg-Prussian Academy of the Arts in 1696. It received its current form in 1975 with the merger of the College of Fine Arts and the College of Music and the Performing Arts to become the College of the Arts. The university received its current name in 2001. President, since January 2006, is Prof. Martin Rennert.

WIEL ARETS

Wiel Arets, born 1955 in Heerlen, the Netherlands, established Wiel Arets Architects in Eindhoven in 1984 after completing his studies. The company today has offices in Amsterdam, Maastricht and Zürich. His most important projects until now include The Academy of the Arts and Architecture in Maastricht (1990 - 1994) and the Utrecht university library (1998 - 2004). Wiel Arets has been teaching at the Institute of Architecture and Urban Planning at the University of the Arts Berlin since 2004.